

69th General Service Conference

Quick Reference

Complete information available at nm-aa.org/trusted-servants/delegate/

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AGENDA

• **Recommended for the 70th GSC: ALL PASSED**

- **Theme: “2020: A Clear Vision for You”**
(to be held April 19-25, 2020 in Rye Brook, NY)
- **Presentation/Discussion Topics:**
 - “Recovery – Who is Missing in Our Rooms?”
 - “Unity – Practicing Our Principles”
 - “Service – Keeping A.A. Relevant”
- **Workshop Topic: “Attraction through Action”**

COOPERATION WITH THE PROFESSIONAL COMMUNITY (CPC)

- **Recommended:** Remove text “They may help arrange hospitalization” from pamphlet “Alcoholics Anonymous in Your Community”: **PASSED**
- **Committee Consideration:** Review of trustees’ report regarding progress on LinkedIn resulted in many suggestions for the page’s content. (Page not yet active)

CORRECTIONS

- Considered removing terms “prisoner” and “inmate” from Corrections literature. **CMTE TOOK NO ACTION**
- Considered request to establish and maintain a centralized database of correctional facilities. **CMTE TOOK NO ACTION**
- **Committee Consideration:** That the GSO Corrections desk initiate a “call for sharing” of various methods used to track service work in correctional facilities which could then be used as the basis of a possible service piece.
- **Committee Consideration:** That Publishing prioritize Corrections pamphlets for publication without staples.

FINANCE

- **Recommended: Increase of maximum A.A. member bequests from \$5,000 to \$10,000. PASSED**
- Reviewed \$5K contribution limit per A.A. member per year. **CMTE TOOK NO ACTION**
- **Committee Consideration:** Changes to the Self Support packet including revisions to back of Green Card.

GRAPEVINE

- Consider request to remove “Alcoholism at Large” section from the AA Grapevine. **CMTE TOOK NO ACTION**
- **Committee Consideration:** “Alcoholism at Large” section disclaimer be displayed more prominently and visibly.
- **Committee Consideration:** The following books be considered for future:
 - “The Early Days of A.A.”
 - “Getting Involved in General Service”
 - “Surrender and Hope” (La Vina book)

LITERATURE

- **Recommended:** The pamphlet “Questions and Answers on Sponsorship” (p. 13 and p. 15) be revised to include references to anonymity. **PASSED**
- **Recommended:** Update the pamphlet “The Twelve Steps Illustrated.” **PASSED**

- **Recommend** a draft Fifth Edition of Alcoholics Anonymous be developed. **NOT PASSED** (54/78)
- **Recommend** text be added to the Forward to the *Twelve Steps and Twelve Traditions*. **NOT PASSED** (25/106)
- **Recommend** “Non-alcoholics may attend open meetings as observers” be added to the “Open Meeting” side of the Primary Purposed (blue) card. **NOT PASSED** (32/100)
- Consider request to add information regarding safety to the pamphlet “The A.A. Group.” **CMTE TOOK NO ACTION**
- **Committee Consideration:** Committee supported the proposed “Policy on Publication of Literature: Updating Pamphlets and Other A.A. Materials.” (Later, a Floor Action **recommitted** this policy)
- **Committee Consideration:** Begin work on a Literature committee workbook.
- **Committee Consideration:** That the trustees’ Lit committee consider updating the pamphlet “Is A.A. for Me?”

POLICY / ADMISSIONS

- **Recommend** “Process for Polling the General Service Conference Between Annual Meetings” be modified to include time for discussion of the motion. **PASSED**
- **Committee Considerations:**
 - The 71st and 72nd GSC to be held in Brooklyn, NY
 - The 71st GSC will be held April 18-24, 2021.
 - The 72nd GSC will be held April 24-30, 2022.
 - Considered the process for a Conference committee to review proposed agenda items not forwarded to the Conference and requested better access to background material prior to the January conference call.
 - Requested trustees’ committee develop a process where international A.A. observers could be considered for approval 1 week prior to the start of the GSC.
 - Suggested that the 1986 Advisory Action regarding items passed by a simple majority of the Conference being duly noted in the Final report should be observed henceforth.

PUBLIC INFORMATION

- **Recommend the trustees’ Committee on PI develop a plan to produce video shorts based on current A.A. Pamphlets. PASSED**
- **Recommend the video PSA “My World” be discontinued. PASSED**
- **Recommend, the 2011 Advisory Action regarding the use of full-face actors in PSAs be re-affirmed. PASSED**
- **Recommend two PSAs be developed at a maximum cost of \$50,000 that may contain full-face actors and that, if full-face actors are shown, to include an “actor portrayal” disclaimer on screen. PASSED**
- **Recommend: Add text addressing anonymity and safety to the pamphlet “Understanding Anonymity”. PASSED**
- **Recommend update to language in the flyer “A.A. at a Glance.” PASSED**
- **Recommend a progress report on the usefulness and effectiveness of the A.A.W.S. YouTube channel be brought back to the 2020 GSC. PASSED**

- **Recommend** current video PSA titles be updated for search optimization purposes. **PASSED**
- **Recommend** A.A. World Services, Inc. and AA Grapevine Inc. apply for “LegitScript” certification to qualify for Google Ad Words/Grants. **PASSED**
- **Recommend** that A.A. World Services, Inc. applies for Google AdWords Grants. **PASSED**
- **Recommend** that A.A. World Services, Inc. implement AdWords for providing information to the public and that a report be brought back to the 2020 GSC. **PASSED**
- **Committee Consideration:** Update A.A. pamphlet covers to prominently display the A.A.W.S. and AA Grapevine website addresses.

REPORT AND CHARTER

- **Committee Considerations:**
 - Reviewed Publishing Department suggestions to update *The A.A. Service Manual, 2020-2022 Ed.* and forwarded comments to the Publishing Department.
 - Considered A.A. Directories in light of the new ERP system and requested G.S.O. explore alternative methods of accessing and distributing this information.
 - Agreed that personal addresses not be included in the final Conference Report.

TREATMENT & ACCESSIBILITIES

- **Recommend** inclusion of a deaf member’s story in the pamphlet “Access to A.A.: Members Share on Overcoming Barriers.” **PASSED**
- **Recommend** the pamphlet “A.A. for the Older Alcoholic – Never Too Late” be updated. **PASSED**
- **Recommend** the development of anonymity-protected audio interviews of military professionals as an online resource. **PASSED**
- **Committee Consideration:** Considered revising the pamphlet “Bridging the Gap Between Treatment and A.A. and requested a review of all treatment and correction literature with consideration of what might be combined.
- **Committee Consideration:** Review of draft Remote Communities Kit and suggested a guideline or workbook be developed for inclusion.

TRUSTEES

- **Recommend** the approval of the slate of trustees and officers for GSB, Grapevine Board, A.A.W.S., Inc. Board and A.A. Grapevine, Inc. Board. **PASSED**
- **Committee Consideration:** Reviewed draft procedures for a partial or complete reorganization of the GSB, A.A.W.S. Board and AA Grapevine Board. Suggestions provided and a request made to bring a revised plan to the 2020 GSC.

UPCOMING EVENTS

Sept. 9, 2019:	International Convention Registration Opens – aa.org
Oct 11 – 13, 2019:	Southwest Regional Forum Houston, Texas
July 2 – 5, 2020:	International Convention Detroit, Michigan
Oct 9 – 13, 2020:	SWRAASA – Amarillo, TX

ARCHIVES

- **Recommend** adding of 1940’s home movie of co-founders and their wives to the video “Markings on the Journey” at an estimated cost of \$5,000. **PASSED**
- **Committee Consideration:** Reviewed service material “Archives Checklist: A quick guide for local A.A. Archivist” and suggested the use of gender specific language be avoided in future printings of the Archives Workbook.

INT’L CONVENTIONS / REGIONAL FORUMS

- **Recommend** taking an anonymity-protected photograph of the flag ceremony at the 2020 International Convention. **PASSED**
- **Recommend** an anonymity-protected delayed internet broadcast of the 2020 International Convention Opening Flag Ceremony. **PASSED**
- **Recommend** that anonymity-protected video footage of highlights of the 2020 International Convention be produced for archival use. **PASSED**
- **Committee Consideration:** Provided a list of possible ways to encourage interest in Regional and Local Forums.

FLOOR ACTIONS

- A draft Fourth Edition of the Spanish Big Book be developed. **RECOMMIT**
- Update “A.A. for the Black and African-American Alcoholic”: **RECOMMIT**
- “A.A.W.S. Policy on Publication of Literature: Updating Pamphlets and Other A.A. Materials” be recommended to the trustees’ Literature Committee. **PASSED**
- Spanish audio format “Language of the Heart” be prioritized with a timeline. **NOT PASSED.** (Discussion revealed this is the next project after “One Big Tent” translation is done).
- Add “The God Word” pamphlet to the Corrections Kit - **DECLINED TO CONSIDER**
- “Simple majority suggestion” be prominently included in the Conference Report. **NOT PASSED**
- Remove “Alcoholism at Large” section from A.A. Grapevine: **DECLINED TO CONSIDER**

A.A.W.S. / AA Grapevine Reports

- **2018 7th Trad. Contributions of \$8.4 million, almost equal to 2017.**
Cost of Services—\$11.4M, up 11.8%, shortfall of \$3.0M.
Literature sales up 1.8% but net profit down 4%.
Publishing profit of \$3.4M covered shortfall and gave A.A.W.S. a net profit of \$400K for 2018.
Reserve Fund is at 9.7 months.
- **Cost of services: \$8.06 per member, \$166.87 per group.**
- **In 2018 at GSO: 1,641 new groups US/Canada. 91 A.A.W.S. employees** daily respond to emails and answer phone calls. **In addition to** books, pamphlets & audio materials shipped daily, over **82,229** contributions processed, **902,000** Big Books sold, **55,330** eBooks sold. **Website:** received over 15 million visits, **up 14% from 2017.** **Archives** received over 1,600 requests and added 365 items to collection.
- **Grapevine and La Vina subscriptions** continued to decline. **GV** ended the year with a loss of \$149K due to severance. **La Viña** lost \$148,467 vs \$126,000 in 2017.